



Turn faster disbursements into more employee giving

When donations reach nonprofits faster, employees give more often and keep their giving inside your purpose program. Use this kit to tell your employees that funds now arrive at nonprofits in under 14 days. The email copy, chat message and images below are ready to customize and send.



Launch in two simple steps

1 Customize

Swap the bracketed fields [] in the copy below for your platform's URL and signatory, and update the designed templates with your logo and brand colors.

2 Send and post

Send the email to your employee base, and drop the chat message into your all-company or giving channels.

Your activation kit

Asset	Best used for
Email template	Official CSR team announcement to all employees.
Slack/Teams message	Quick announcement in company-wide or giving channels.
Slides PowerPoint Canva	Visual email banners and chat images to pair with the copy.

Email template

Subject:

Do good, faster. Your donations now arrive in under 14 days.

Body:

Hi [FIRST NAME],

When you donate through [GIVING PROGRAM NAME], your funds can reach nonprofits in under 14 days.

What changed

Previously, donations across our program were gathered monthly. Now they're gathered every week, before funds are sent to nonprofits.

What this means for nonprofits

The nonprofits you support can put your funding to work while the need is still right in front of them. During a disaster response, while a local food bank is restocking shelves or before a critical campaign deadline closes, your giving shows up when it matters most.

Make a donation [GIVING PROGRAM URL]

Best,
[YOUR NAME / CSR TEAM]

Email banner image template

Two editable images built to sit alongside the email copy above. Open the Google Slides, PowerPoint or Canva link, make a copy, then swap the customizable layers.

YOUR LOGO HERE

**Do good,
faster.**

Your donations now arrive at
nonprofits in under 14 days.

Google Slides template

PowerPoint template

Canva template

Slack/Teams message

Body:

You can now support nonprofits faster 🚀

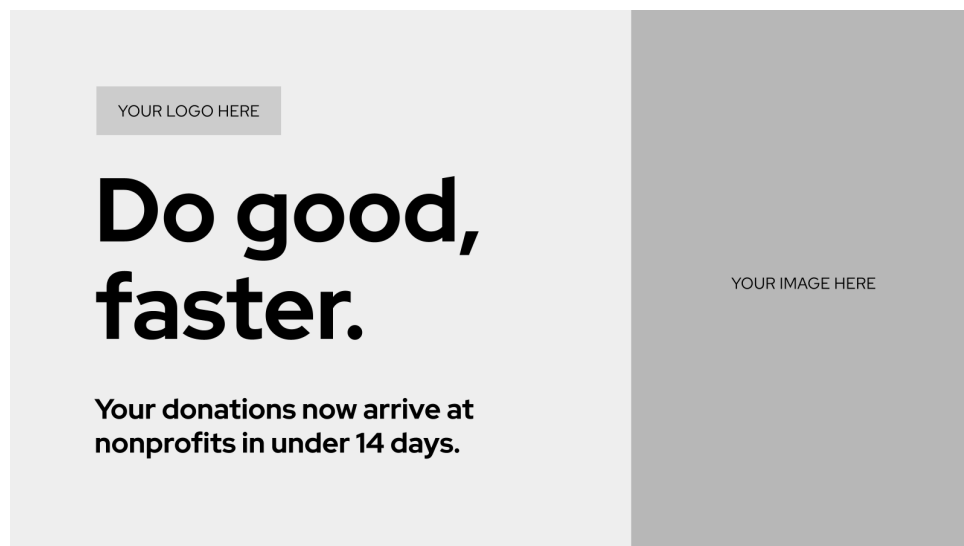
When you give through [GIVING PROGRAM NAME], your funds to support nonprofits can arrive in under 14 days.

Donations are now gathered weekly instead of monthly, which means the nonprofits you support can put your funding to work exactly when they need it most.

Give now [GIVING PROGRAM URL]

Slack/Teams image template

Two editable images built to sit alongside the chat copy above. Open the Google Slides, PowerPoint or Canva link, make a copy, then swap the customizable layers.



Google Slides template

PowerPoint template

Canva template