



2026-2027

Partnership prospectus

Every sponsorship — event or year-round — is designed to deliver high-quality networking, credible thought leadership and impactful brand visibility.



BENEVITY LIVE! 2027

Three days in the desert with the people shaping corporate purpose

Keynotes, certification tracks, expert-led discussion groups, volunteering, the Goodies Awards – and more than twenty hours of the unhurried conversation this community comes for.

500+

IN THE ROOM IN PERSON

3

DAYS, JUNE 1–3, FAIRMONT
SCOTTSDALE PRINCESS

20+

HOURS OF NETWORKING TIME



WHO'S IN THE ROOM

A curated, enterprise audience

JOB LEVEL



● Executive	440
● Practitioner	310
● Leader	250

JOB AREA



● CSR	520
● Community relations	150
● Corporate foundations	100
● Human resources	90
● Marketing	30
● Other	110

COMPANY SIZE



● 100K+ employees	340
● 50K-100K	110
● 10K-50K	230
● 5K-10K	70
● 1K-5K	120
● Under 1K	130

INDUSTRIES



● Technology	320
● Finance & insurance	230
● Retail	90
● Food & beverage	60
● Healthcare	60
● Other	240

**BRANDS IN THE ROOM
IN 2026**

Apple · Google · Microsoft · Motorola · Levi Strauss & Co. · GE Appliances · Doctors Without Borders



FROM THE 2026 ROOM

“The keynote speakers and inclusivity of the conference make the experience head and shoulders above any other conference I’ve attended. The way we are able to build partnerships across clients is a key selling point.”

Stanford Florence Apple Inc.

THE PARTNER VALUE PROMISE

Every Benevity partnership is designed to deliver three outcomes



High-quality networking

Access to a curated, senior audience. Benevity facilitates executive introductions – no lead-capture scramble.



Credible thought leadership

Opportunities to elevate customer stories and insights with Benevity, not over it. Content is co-created, never pitched.



Brand visibility through impact

Partners are woven into experiences that model social good – volunteering, wellbeing, recognition. Not swag overload.

HOW PARTNERSHIP WORKS

Anchor at Benevity Live! Stay in the conversation all year.

01 – THE ANCHOR

Benevity Live! 2027

Three tiers, each attached to a real moment in the programme. Presenting opportunities are capped at one partner each.

02 – THE YEAR

Year-round activations

Local Partners in Purpose gatherings, newsletter placements and guest blogs – add any of them to any tier at published prices, or ask us to build a full-year package.

What’s included at each tier

Year-round activations can be added to any tier at published prices.

	Presenting US\$50,000–85,000 1 partner per moment	Signature US\$20,000–30,000 1–2 per opportunity	Community US\$5,000–12,000 Multiple available
Naming rights on a named moment	Full	Full	Shared
Stage remarks or a live toast	Yes	–	–
Mainstage video moment, 30 sec	Yes	–	–
Recognition on mainstage screens	3×	2×	1×
Mentions from stage	3	2	1
Content co-created with a client	Yes	Yes	–
Inclusion in pre- and post-event emails	Yes	Yes	–
Social coverage during the event	Mentions in 3 posts	Mentions in 1 post	–
Custom branded activation (at additional cost)	Yes	Yes	Limited
Conference passes included	3	1	–
Logo on site, app, signage and emails	Yes	Yes	Yes

Choose your moment

PRESENTING

Welcome Reception Naming rights, branding and the opening toast	\$85,000 1 available
Goodies Awards Awards ceremony branding, stage remarks, winners’ circle	\$85,000 1 available
Volunteer Activation Exclusive volunteer opportunity branding in the main foyer	\$50,000 1 available

Presenting moments sold out in 2026

COMMUNITY

Lunch Branded signage & stage mention \$12,000 2 available

Networking Break Branded signage \$8,000 4 available

SIGNATURE

Wellness Lounge A co-branded space to recharge, all three days	\$15,000 1 available
Welcome Swag Bag Co-Branding Exclusive branding on the bag every attendee collects	\$25,000 1 available
Expert-Led Discussion Group Co-present a 90-minute session – maximum two partners	\$20,000 2 available
Keynote Sponsor Prominent branding for one of the keynote presentations	\$25,000 2 available

SOLD

SIGNATURE MOMENTS

The moments partners are remembered for



NIGHT ONE
Welcome Reception



ALL THREE DAYS
Activation Series



CLOSING NIGHT
The Goodies Awards

YEAR-ROUND ACTIVATIONS

Stay in the conversation throughout the year

Add any of these to any Benevity Live! tier at the prices below – or ask us to build a full-year package at custom pricing.



Partners in Purpose

Co-sponsor a local gathering of 30–50 practitioners around a meal at a desirable venue. Short intro, round-table discussion, then a volunteer shift with a local nonprofit.

30–50 ATTENDEES • PER EVENT

\$5,000



Guest blog

A guest post on the Benevity blog, co-developed with our editorial team so it reads as insight rather than promotion. Limited spots available.

8,000 MONTHLY VISITS • PER POST

\$2,500



Newsletter placement

A placement in our monthly newsletter, in front of a subscriber base of purpose practitioners who opted in to hear from this community. Limited spots available.

**5,000 SUBSCRIBERS • PER
PLACEMENT**

\$1,500

The guardrails that protect attendee experience – and partner value

Content & speaking

All speaking opportunities are customer-led or insight-driven.

No sales pitches, demos or competitive messaging.

Content is approved by Benevity.

On-site engagement

No aggressive lead capture.

Relationship-first, value-driven interactions only.

Benevity facilitates executive introductions.

Brand experience

Clean, premium branding – no swag overload, and all swag must be sustainably sourced with Benevity approval.

Experiences align with wellbeing, inclusion or impact.

Any gathering held during Benevity Live requires Benevity approval.



Let's do some good together

Benevity Live! is more than a conference, and partnership with us is more than a logo in June.

If you'd like to co-create an experience that delivers both business outcomes and positive impact – at Benevity Live!, across the year, or both – we'd love to start the conversation. We welcome custom packages that will provide you with the most value for your organization.

START THE CONVERSATION

events@benevity.com

Include your organization name and preferred level or areas of interest, and a member of the team will be in touch to find the right fit.

